



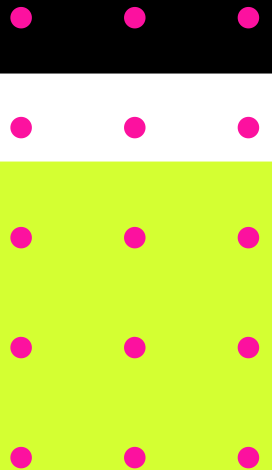
BLACK GIRLS FILM MP

ANNUAL REPORT

2023 - 24

FISCAL YEAR JULY 2023 - JUNE 2024

WWW.BLACKGIRLSFILMCAMP.ORG
3540 TORINGDON WAY, SUITE 200-130
CHARLOTTE, NC 28277





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Piccadilly Circus



alexandrabfilms Will always represent the camp that changed me and many others lives wherever I go 🥰💕

@blackgirlsfilmcamp ❤️

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AND LAUREN MCDONALD



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MESSAGE FROM

DR. JIMMEKA ANDERSON, EXECUTIVE DIRECTOR



As I reflect on the extraordinary year we've had at Black Girls Film Camp, I am filled with immense pride and gratitude for the strides we've made together. The 2023-2024 year was one of transformation, collaboration, and significant achievements. It was a year where we not only strengthened our foundation but also soared to new heights, all while staying true to our mission of empowering Black girls through film.

One of our most important milestones this year was the defining and solidifying of our core values as an organization. This was not just a process of words but a journey of collaboration involving our Board of Directors, Alumni Collective, and Leadership Team. Through thoughtful discussions and workshops, we identified six core values that now guide everything we do. These values are the heartbeat of our organization, ensuring that our mission remains aligned with our vision, whether within our team or as we engage with the broader film and creative communities.

This year, our accomplishments have been truly remarkable. We have now produced 40 films by incredibly talented teen girls, adding vibrant stories to the world.

Our community has blossomed into a thriving network of over 260 Black girls and women creatives. Our films have been screened at more than 90 festivals, events, and universities, inspiring audiences far and wide. We've hosted over 250 workshops and learning experiences, providing invaluable education and mentorship. Our digital presence continues to grow with over 125,000 views on social media and streaming platforms. Our alumni have been recognized with 40 individual film selections, 10 honorable mentions, and 10 film awards. Our digital community now boasts over 25,000 supporters who believe in the power of Black girl storytelling. And perhaps one of our proudest achievements: we have a 90% film school acceptance rate among our alumni.

This year, our partnerships have also been nothing short of phenomenal. NBC Universal welcomed us to their LA lot during our retreat, providing a customized tour and an inspiring Fireside Chat with industry leaders Pearlana Igbokwe and Nne Ebong. The Sony Create Action Grant provided each participant in this year's cohort with a Sony camera to keep. We also had the honor of partnering with USC Annenberg's Critical Media Project for our 3rd Annual LA Production retreat, collaborating with Dr. Alison Trope and Miki Turner. Our films were spotlighted at the Essence Film Festival for the second year, and I had the privilege of speaking on a panel with other AMAZING media organization leaders.

But there is more! We have raised over \$1 million in financial contributions to date, fueling our mission and programs. We received a new grant from the Surdna Foundation, a new multi-year grant from the MacArthur Foundation, and increased funding from the Ms. Foundation, Arts and Science Council, and Ally. BGFC was also hosted by the California Film Institute at the 46th Mill Valley Film Festival, where our alumni screened their films and I had the honor of receiving the Vision In Film Education Award during the Mind The Gap Summit.

None of this would have been possible without the unwavering support of our incredible Board of Directors, our dedicated Leadership Team, our Alumni Collective, and our passionate partners. Together, we are creating a legacy of Black girl storytellers who are changing the face of the film industry.

Thank you so much for being a part of this journey!

MESSAGE FROM

SIERRA DAVIS, FINANCE/OPERATIONS DIRECTOR



Black Girls Film Camp (BGFC) has had an extraordinary fourth year of programming. Through the generosity of foundation grants, sponsorships, fundraising efforts, and individual donors, we secured an impressive \$488k in income and \$58k in in-kind donations for Fiscal Year 2024. A substantial 89% of our income came from our incredible grantors, with fundraising initiatives contributing 9% and sponsorships adding 2%. Notably, our annual Giving Tuesday campaign raised \$20k, complemented by \$10.6k from corporate and individual donations. Additional funding was generated through our BGFC store, which also saw significant growth this year, member dues, and event ticket sales. The funds raised have been instrumental in supporting the programs and services we offer.

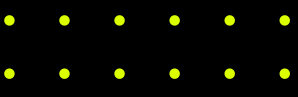
Thanks to the contributions from our generous donors and internal funding, we were able to provide a free and exceptional camp experience to 10 highschool girls from across the nation for a fourth year. Each participant received all necessary camp supplies and a dedicated production team consisting of a production coach and an editor. The teen directors were equipped with SONY cameras, boom mics, lighting kits, and a film production budget. This year, we were thrilled to offer in-person opportunities once again, including an all-expense-paid weekend retreat at USC in Los Angeles, CA, and an in-person screening and awards showcase held

at the NASCAR Hall of Fame in Charlotte, NC. Additionally, we were fortunate to fund alumni coaches to attend the LA production retreat, creating a space for our teen directors to connect with their cohort, production teams, and BGFC alumni. These enriching experiences were made possible by the unwavering support of our community.

BGFC has also made significant strides in operational growth. For the third consecutive year, we maintained efficiency by contracting a select team to manage program planning and implementation as coordinators. This approach has been instrumental to our operational success. We contracted 20 production coaches and editors to guide our teen directors, along with supervisors overseeing pre-production, production, and post-production phases. Their involvement in the filmmaking process was vital to the successful development of the teen directors' films. We also contracted professional cinematographers, which greatly enhanced the quality of each teen director's film.

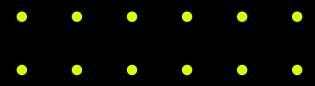
Looking ahead, we are committed to further advancing our organization. The coordinator roles over the past three years have been invaluable, and we believe that maintaining and expanding these positions will continue to progress the organization. As we approach our fifth year, we aim to introduce production coordinator roles to enhance the production process. This past year, we were able to increase each teen director's production budget, supporting filmmaking needs such as props, costumes, and cinematography. We are dedicated to implementing more enhancements like these to help each girl realize her vision. Finally, we are focused on growing our Outreach and Alumni Program to create more internal leadership opportunities and support film screenings, scholarships, and film festival submissions for our teen director alumni.

We are excited for another thriving year ahead and hope to have your continued support in making it successful!



ABOUT

BLACK GIRLS FILM CAMP



MISSION

We seek to close the representation gap with Black girls in media by cultivating the next generation of storytellers and amplifying their stories from "dream to screen."

AUDIENCE

Participants -- High school girls/gender expansive youth (Age: 13 -18)

Production Coaches -- Adult women creatives/filmmakers (Age: 18+)

Editors -- Adult women editors (Age: 18+)

THE STATS

13-15% of the top grossing films in Hollywood over the last 2 years were directed by women.

2-3% were directed by Black women.
(USC Annenberg) *Partner Of BGFC

3.7% of Black women were the subject (lead/co-lead) in the top 100 grossed films over the LAST DECADE. *Partner Of BGFC



THE VISION



We **WILL** create a world where there is equitable representation of Black girls and women in media and their authentic stories are celebrated.

In this new reality, new media literacy paradigms are embraced and new narratives of Black girlhood exist that reflect a society with cultural understanding, empathy, and inclusivity of Black girls.

THE HOW

Curriculum

We create safe spaces for Black girls to build critical media literacy skills, construct their own narratives centering on Black girlhood, and share their stories through film with the world with an industry standard curriculum.

Co-Creation

We implement an inter-generational co-creation model to develop THE GIRL, document HER/THEIR story, disseminate HER/THEIR film, and deconstruct harmful narratives through co-created dialogic community spaces with universities, festivals, and organizations.

Collaboration

We partner with production studios, award-winning filmmakers, festivals, and TV/Film industry influencers to provide an immersive experience in Hollywood, personalized coaching, and a creative community to support Black girls to develop their stories into films.

THE SERVICES



ANNUAL CAMP



LA PRODUCTION RETREAT



FIRE SIDE CHATS



PREMIERE WEEKEND



ALUMNI PROGRAM



SCREENINGS + CURRICULM



THE ANNUAL NATIONAL CAMP

BGFC provides a FREE, national (USA), and hybrid 16-week experience (held once a year) where high school girls across the country pitch a story idea, and a final ten are selected to have their short film project produced by the program. The camp is an incubator for the 10 girls and each of their films. Participants receive free technology (SONY Cameras, lighting kits, boom mics, tripods, etc.) free software (final draft and adobe premiere), a personal production team of exemplary women creatives (editor, production coach, and alumni coach) contracted out by the camp, an all-expense paid weekend retreat in LA, and free workshops from award-winning filmmakers and Ph.D. scholars. Films created by the teen girls and their production teams debut during a Premiere Weekend in the summer. Following the 16-week camp, alumni participate in local, national, and international outreach events throughout the year to share their stories with the world and support other aspiring young youth filmmakers.

OUR 6 CORE VALUES

ANNUAL
REPORT
2023-24

BGFC ESTABLISHES CORE VALUES FOR HOW WE SERVE, CREATE, AND WORK

This year, Black Girls Film Camp made significant strides in defining and solidifying our core values as an organization. Through a collaborative process involving our Board of Directors, Alumni Collective, and Leadership Team, we engaged in thoughtful discussions and workshops to identify the six core values that guide our mission and operations. These values not only reflect our commitment to empowering Black girls in film but also serve as the foundation for our strategic initiatives, program development, and community partnerships. By embedding these values into the fabric of our organization, we ensure that our work remains aligned with our vision, both internally within our team and externally in the broader film and creative communities.

1. Narrative Change

We advocate for Narrative Change to challenge and transform the dominant stories told about Black girls that are limited, harmful, and perpetuate systems of oppression.

2. Storytelling

We implement Storytelling to ensure Black girls' voices are heard and their experiences are authentically portrayed through their own unique narratives.

3. Joy

We prioritize Joy as a value to celebrate the diverse culture of Black girlhood, while creating spaces where our happiness and well-being are central to our work.

4. Representation

We strive for Representation to amplify diverse images and voices of Black girls in film and media, behind and in front of the camera, to ensure we see ourselves reflected in past, present, and future narratives.

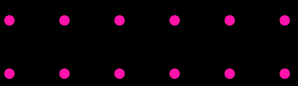
5. Community

We embrace Community and Sisterhood to build a supportive, intergenerational network that nurtures collaboration, learning, and growth.

6. Access

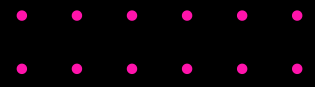
We create Access by providing the tools, resources, and opportunities necessary to succeed in the Film Industry.

SHIFTING THE NARRATIVE



OUTCOMES

IMPACT AND GROWTH



2024 HIGHLIGHTS

IN JUST 4 YEARS BGFC HAS...



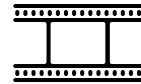
Built Community Of

220+
GIRLS
& WOMEN



Coordinated/Hosted

250+
WORKSHOPS
FOR ALUMNI & NEW COHORT



Partnered/Participated

84
NATIONAL
SCREENINGS



40 FILMS PRODUCED



24K+ DIGITAL COMMUNITY

2023 - 2024 HIGHLIGHTS



BGFC Reached 1 million dollars raised in 4 years.



Co-founder/Executive Director, Dr. Jimmeka Anderson, received the "Vision in Film Education Award" at Mill Valley Film Festival in Oct. 2023.



2023 Alum, Avery Kelley's BGFC film, The All Aroundz, screened at the Cannes Film Festival in May 2024.



2023 Alum, Addison Belhomme, became the youngest filmmaker nominee ever at the 23rd Black Excellence Awards in Chicago, IL.



BGFC reached 123k views of films across digital platforms in 4 years.



In 2023-24 BGFC served over 2k youth and families nationally.



BGFC has flown over 140 Black girls and women to Hollywood.

BLACK GIRLS FILM CAMP

2023 - 2024 KEY PERFORMANCE INDICATORS (KPI's)

DIGITAL OUTREACH & ENGAGEMENT

GOAL MEASURE	TARGET	Q1	Q2	Q3	Q4	EOY
Social Media Following Across All Platforms	25,000	19, 206	20, 863	21, 245	23, 430	23, 430
Number Of Film Partnership Screenings/Events	10	2	4	8	12	12
Total Number Of Film Views On All Social Platforms	125,000	87, 274	88, 112	92,360	123,778	123,778

FUNDRAISING & DEVELOPMENT

GOAL MEASURE	TARGET	Q1	Q2	Q3	Q4	EOY
Amount Raised From Donations and Campaigns	40,000	925	24,870	6,180	11,285	43,260
Total Amount Raised From Grants	315,000	210,000	285,000	360,000	434,760	434,760
Amount Raised From BGFC Store	5,000	45	1,045	1,985	3,940	7,015

PROGRAMMING

GOAL MEASURE	TARGET	Q1	Q2	Q3	Q4	EOY
Number Of Program Partners Solidified	20	10	18	20	21	21
Number Of Workshops/ Learning Sessions Offered	60	2	5	46	122	122
Number Of Confirmed Speakers	30	0	8	51	53	53

BLACK GIRLS FILM CAMP

2023 - 2024 KEY IMPACT INDICATORS (KII's)

PARTICIPANT ENGAGEMENT

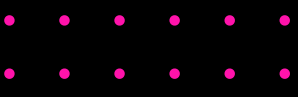
GOAL MEASURE	TARGET	Q1	Q2	Q3	Q4	EOY
Returning Alumni Serving In Leadership Roles	30%	30%	40%	36%	36%	35%
Alumni BGFC Event Participation/Attendance	70%	60%	50%	25%	73%	52%
BGFC Community Connections And Collaborations	20	10	18	20	24	24

PARTICIPANT PERFORMANCE (2024 COHORT)

GOAL MEASURE	TARGET	Q1	Q2	Q3	Q4	EOY
Completed Film Script and Short Film (2022 Cohort)	100%				100%	100%
Film and Screenwriting Terminology Proficiency	80%			70%	100%	100%

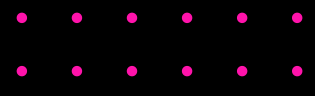
STUDENT ACHIEVEMENT

GOAL MEASURE	TARGET	Q1	Q2	Q3	Q4	EOY
Film School Acceptance Rate of BGFC Seniors	90%	83%	83%	83%	89%	89%
Individual Film Festival Selections By Alumni	25	9	13	6	3	31
Number Of Partnership Ops & Internships Received By Alumni	10	1	3	3	4	4



ALUMNI

STORIES OF IMPACT



THE ALUMNI PROGRAM

THE 2023-24 BGFC ALUMNI PROGRAM SOARS TO NEW HEIGHTS

We are so proud of our alumni and their achievements this year! BGFC Alumni continued their journey with BGFC by attending curated events featuring esteemed filmmakers, gaining information on how to submit to festivals, celebrating college acceptances, participating in screening opportunities and panel discussions as well as encouragement on honing their craft and creative voice.

This year, we implemented our first Alumni Awards & Induction Ceremony, honoring our previous alumni for their years of service with gifts, awarding the inaugural Sisterhood award to Avery Kelley (2023) and providing the awardee with a \$500 creative investment. We also formally inducted our 2024 Teen Directors with a ceremony officially welcoming them to the BGFC Alumni.



2023 ALUM, AVERY KELLEY, HEADS TO CANNES, FRANCE TO SCREEN HER BGFC FILM, THE ALL AROUNDZ, AT THE DIVERSITY IN CANNES SHORT FILM SHOWCASE!



Pictured Above: (TOP RIGHT), 2022 Alum, Sydney White provides a tour of USC SCA to the 2024 cohort where she is now a sophomore. (BOTTOM LEFT) 2023 Alum, Avery Kelley goes to Cannes, France to screen her film made in BGFC, (BOTTOM RIGHT) 2021 Alum, Sanaa Wilkins, and 2023 Alum, Camille Satterwhite Rambert were selected in the top 100 recipients for the 2024 Disney Dreamers Academy.

ALUMNI HIGHLIGHTS



2023 BGFC ALUM, **ADDISON BELHOMME**, IS THE **YOUNGEST FILMMAKER NOMINEE** AT **23RD BLACK EXCELLENCE AWARDS** IN CHICAGO **FOR DIRECTING**



- **Avery Kelley (2023)** was accepted into the Diversity in Cannes Film Festival in Cannes, France and is the youngest filmmaker to submit and be accepted into the Atlanta Black Film Festival all from her film, “The All Aroundz” created in the 2023 BGFC.
- **Addison Belhomme (2023)** was awarded by Sisters in Cinema as the “Next Generation” Awardee and was recognized as the youngest filmmaker nominee at the 23rd Black Excellence Awards in Chicago, IL for directing her film, “A Thin Line Between Black And White” in the 2023 BGFC.
- **Marley Noel (2022)** (Pictured Bottom Left) had her film “Uke,” which was created in the 2022 Black Girls Film Camp, selected as a finalist in the Reel HBCU Film Festival hosted by the National Black Movie Association. Marley attended the event in DC and received the 2nd place award along with scholarship money in the national competition.
- **Jessica Johnson (2021)** participated in an internship with the Delta Center for Culture and Learning at Delta State University, where she worked with the MS Delta Cultural Heritage Ambassadors' Program to create the Documentary Short film, Delta Narratives. She worked as lead editor and Co-DP for the documentary series and co-creative directed the project.

ALUMNI HIGHLIGHTS

- **Terryn Pinder (2023)** won Best VFX at the Yellowhammer Film Festival, Best Horror at the Nico Media Film Festival, Best Silent Film at the NY Tri-State Int'l Film Festival. She will be attending the School for Art & Design (SCAD).
- **Camille Satterwhite-Rambert (2022) and Sanaa Wilkins (2021)** were selected into the Disney Dreamers Academy program out of 100 high schoolers nationally.
- **Camille Satterwhite-Rambert (2022)** is producing and directing a short documentary film, "Pointe of View: Story of a Brown Ballerina" and collaborating with 2022 & 2023 BGFC Editor and BGFC Videographer Angela Uhehwu (S.O.U.L.).
- **Precious Foreman** hosted a screening of her BGFC film "Call Me Cleo" in her community and premiered the short film "The Green Solution" at AFI in Silver Spring, Maryland. She served as a producer on the short film. She also hosted the Kennedy Center Youth Council's Millenium Stage and is the 2024 Miss VA HBCU Junior Teen.



ALUMNI HIGHLIGHTS

90% OF BGFC ALUMNI THAT HAVE GRADUATED FROM HIGH SCHOOL (15/17), PURSUING FILM/MEDIA DEGREES IN COLLEGE.

In Spring 2024, BGFC alumni seniors were accepted into top film colleges and universities, with many using their program-developed films as part of their admissions submissions.

ALUMNI IN FILM/MEDIA DEGREE PROGRAMS:

- JESSICA JOHNSON (BGFC 2021 ALUM)
 - UNC Chapel Hill & Duke University (Roberson Scholar)
- MADISON PROCTOR (BGFC 2022 ALUM)
 - NYU Tisch School of the Arts
- SYDNEY WHITE (BGFC 2022 ALUM)
 - USC School of Cinematic Arts
- MARLEY NOEL (BGFC 2022 ALUM)
 - NC A&T University
- GABRIELLA STAFFORD (BGFC 2023 ALUM)
 - NYU Tisch School of the Arts
- TAYLOR BROOKS (BGFC 2023 ALUM)
 - NYU Tisch School of the Arts (*Pictured: Top Right*)
- TERRYNO PINDER (BGFC 2023 ALUM)
 - Savannah College of Art and Design (SCAD)/Atlanta
- HANNAH MERRIWEATHER (BGFC 2023 ALUM)
 - NC School of the Arts
- JAELA ELLIS (BGFC 2023 ALUM)
 - Chapman University, Dodge College of Film & Media Arts
- DARIA STRACHAN (BGFC 2024 ALUM)
 - Loyola Marymount University (LMU)
- MARLEY JONES (BGFC 2024 ALUM)
 - Howard University
- JAYDEN DIAL (BGFC 2024 ALUM)
 - Stanford University
- MILAN ARMORER (BGFC 2024 ALUM)
 - Georgia State University
- EMERIE BOONE (BGFC 2024 ALUM)
 - University of Technology Sydney
- ALEXANDRIA JOHNSON (BGFC 2024 ALUM)
 - NC Central University (*Pictured: Bottom Right*)



ALUMNI SCREENINGS

SCREENING PARTNERSHIPS WITH FESTIVALS & UNIVERSITIES

For the 2023-24 programming year, Black Girls Film Camp held screenings of BGFC Films at Universities, Festivals, and Community Events. Several of our alumni submitted their films to festivals with great success in being selected to screen their work. The camp and teen directors served on panels and as speakers at several film festivals including Mill Valley, Essence, and more, totaling 43 screenings to close out the year.



Pictured Above: BGFC Alum, Precious. F, with 2024 Teen Directors, Daria, Alexandra. B, and Kyla. H at Essence Film Festival.



Pictured Above: Executive Director, Dr. Jimmeka Anderson, receives the Vision In Film Education Award.



Pictured Above: BGFC Alumni and BGFC Coordinator, Kellianne with Director, Gina Prince-Bythewood at Urbanworld Film Festival.



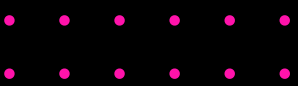
Pictured Above: Alumni (Left to Right), Terryn. P, Camille. S, and Hannah. M, screen their films at the NC Black Film Festival.

ALUMNI SCREENINGS

FESTIVAL/EVENT	BGFC FILM/ALUM	SCREENING DATE
Essence Film Festival	Beauty Mark (Sanaa Wilkins, 2021); Within (Sydney White, 2022)	June 29 - July 2, 2023
Girls Lead 2	The Hidden Flavor (Camille Satterwhite-Rambert, 2022)	July 2, 2023
Liftoff Film Festival - Vimeo on Demand: First Time Filmmaker Sessions	Desquamated (Terry Pinder, 2023)	July 3 - 31st, 2023
Athens International Monthly Film Festival	The All Aroundz (Avery Kelley, 2023)	August 2023
Athens Monthly Film Festival - Honorable Mention, Most Original Script	How Did You Get Here? (Hannah Merriweather, 2023)	August 2023
New York Tri State Film Festival - Best Trailer, Best Silent Film	Desquamated (Terry Pinder, 2023)	August 9 - 12
XL Film Festival	A Thin Line Between Black & White (Addison Belhomme, 2023)	August 18-20, 2023
Sidewalk Film Festival	Uncensored (Jaela Ellis, 2023)	August 19th - 25th
Washington DC International Cinema Festival - Winner "Best Women in Film", "Best Mobile Film"	Your Own People (Taylor Brooks, 2023)	September 2023
Nico Media Film Awards	The All Aroundz (Avery Kelly, 2023)	September 2023
Nico Media Film Awards	Desquamated (Terry Pinder, 2023)	September 2023
Reel HBCU Film Festival - Winner Dr. Trish Bailey Storyteller Award	Uke (Marley Noel, 2022)	September 26, 2023
Charlotte Film Festival	The Hidden Flavor (Camille Satterwhite Rambert, 2022)	September 30, 2023
USC Annenberg - Screening & Presentation	BGFC Film Collection (Select Films)	September 13, 2023
Imagine This Film Festival	BGFC Film Collection (Select Films)	Sept 22 - Oct 1, 2023
New Jersey Film Awards - Winner "Best High School Film," "Best Editing," "Best Female Filmmaker"	Desquamated (Terry Pinder, 2023)	October 1
Mill Valley Film Festival	BGFC Film Collection (Select Films)	October 5 - 8, 2023
Raleigh Film & Art Festival	Desquamated (Terry Pinder, 2023)	October 6th - 8, 2023
Real to Reel Youth Global Film Festival	Keep It To Yourself (Maya Hooks, 2022)	October 7th
International Film Operations	Beauty Mark (Sanaa Wilkins, 2021)	October 2024
York Intermediate School: Community Screening	The Hidden Flavor (Camille Satterwhite Rambert, 2022)	October 18, 2023
Diaspora Festival of Black and Independent Film	Beauty Mark (Sanaa Wilkins, 2021)	October 3 - 31, 2023
All American High School Film Festival	A Thin Line Between Black & White (Addison Belhomme, 2023)	October 20 - 22, 2023

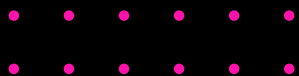
ALUMNI SCREENINGS

FESTIVAL/EVENT	BGFC FILM/ALUM	SCREENING DATE
Atlanta Black Film Festival	The All Aroundz (Avery Kelley, 2023)	October 24 - 29, 2023
Youngstown Film Festival	Your Own People (Taylor Brooks, 2023)	October 21 - 22, 2023
YellowHammer - Best VFX	Desquamated (Terryn Pinder, 2023)	October 27, 2023
South Shore Film Festival	Keep It To Yourself (Maya Hooks, 2022)	October 28, 2023
Rocket City Short Film Festival	The All Aroundz (Avery Kelley, 2023)	October 28, 2023
Arlington In't Film Festival	Beauty Mark (Sanaa Wilkins, 2021); Color Blind (Jessica Johnson, 2021)	November 2 - 5, 2023
The 29th Black Harvest Film Festival	A Thin Line Between Black & White (Addison Belhomme, 2023)	November 11-12, 2023
New Filmmakers LA	Desquamated (Terryn Pinder, 2023); The All-Aroundz (Avery Kelley, 2023); Within (Sydney White, 2022); A Thin Line Between Black & White (Addison, 2023); Broadway's Car (Khloe, 2022)	November 18, 2023
Bill Johnson Film Festival	Beauty Mark (Sanaa Wilkins, 2021)	February 16, 2024
5 - Minute Film Festival	The All Aroundz (Avery Kelley, 2023)	February 16-17, 2024
Burkert Corporation	Desquamated (Terryn Pinder, 2023); How Did I Get Here? (Hannah Merriweather, 2023)	February 21, 2024
Miss Teen HBCU Public Community Screening	Call Me Cleo (Precious Foreman, 2022)	February 22, 2024
Philadelphia Youth Film Festival	5 Angry Black Girls (Lanaa Dantzler, 2023)	February 24, 2024
Georgia Tech	2023 Cohort Films	February 28th, 2024
Latin & Native American Film Festival	Desquamated (Terryn Pinder, 2023)	March 17 - 31, 2024
SoulCanvas	BGFC Film Collection (Select Films)	March 30, 2024
Diversity in Cannes Film Festival	The All Aroundz (Avery Kelley, 2023)	May 17 - 22, 2024
North Carolina Black Film Festival	Desquamated (Terryn Pinder, 2023); The Hidden Flavor (Camille S. Rambert, 2022); How Did You Get Here? (Hannah Merriweather, 2023)	May 18, 2024
3D Girls Summer Camp Screening	BGFC 2023 Cohort Film Collection	June 7, 2024
Visuals & Vibes Miami	BGFC Film Collection (Select Films)	June 1, 2024
Southern Black Girls Conference	BGFC Film Collection (Select Films)	June 8, 2024
Oscar Micheaux Black Film Festival	Desquamated (Terryn Pinder, 2023)	June 20 - 21, 2024
ImaginOn Alumni Screening - Premiere Weekend	BGFC Film Collection (Select Films)	June 21, 2024



FINANCIALS

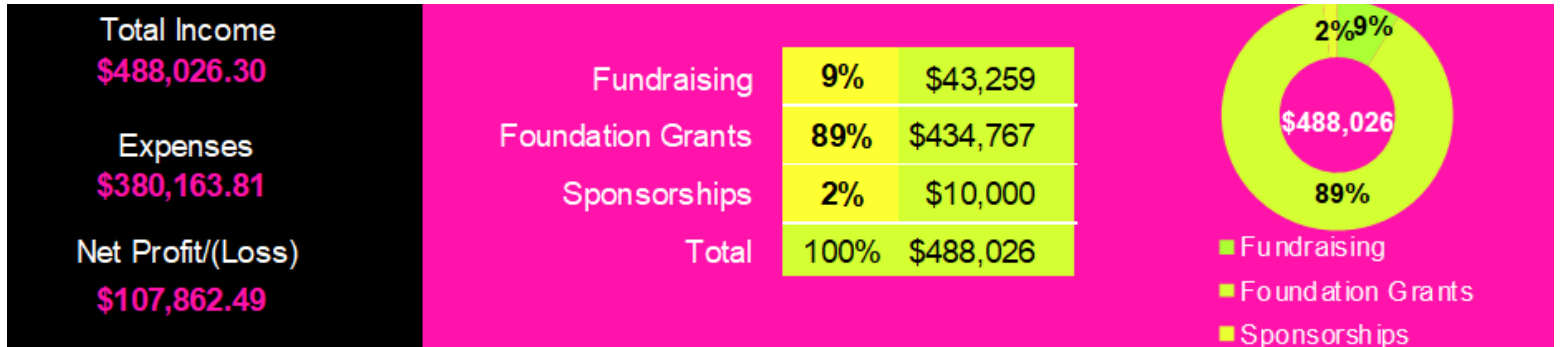
OVERVIEW 2023-24



FINANCIAL OVERVIEW

JULY 2023 - JUNE 2024 FISCAL YEAR

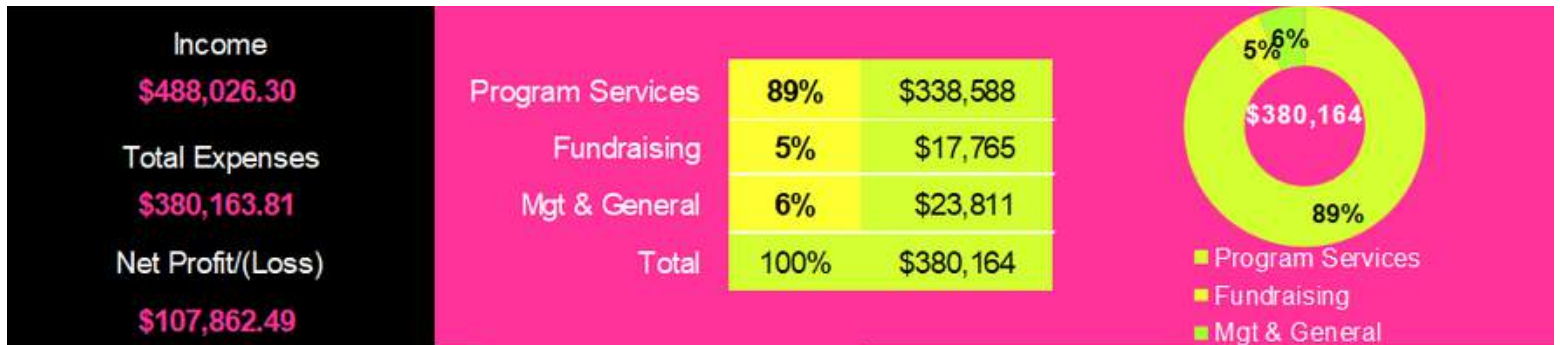
2023 - 2024 INCOME SUMMARY



** ADDITIONAL IN-KIND DONATIONS: \$58K

** TOTAL INCOME WITH IN-KIND DONATIONS: \$546K

2023 - 2024 EXPENSE ACTUALS



** TOTAL OVERHEAD: \$41.6K | 11%

FINANCIAL SUMMARY

In Fiscal Year 2024, Black Girls Film Camp (BGFC) secured \$488k in funding through foundation grants, fundraising efforts, and sponsorships, surpassing our initial goal of \$400k. This marks a \$145.1k increase from the previous year. In addition, BGFC received in-kind donations from SONY and Final Draft valued at \$50k and \$8k, respectively. The 2024 camp year was predominantly funded by foundation grants, with significant contributions from the MacArthur Foundation (\$150k) and the Surdna Foundation (\$45k). These funds enabled us to provide 10 teen girls with essential filmmaking tools, including cameras, lighting kits, boom mics, tripods, and free software (Final Draft). We also supported 20 contractors who served as Production Coaches and Editors for each teen's production team and organized an all-expenses-paid weekend retreat at USC in Los Angeles, CA, covering hotel, flights, and meals. Additionally, the funding facilitated our annual premiere weekend and awards showcase, the marketing of the new 2024 films, supervisor and coordinator salaries, and administrative costs. Thanks to the generosity of our donors, 2024 was a year of remarkable impact.

Looking ahead, our goal is to diversify our funding sources more evenly across grants, corporate sponsorships, and fundraising. While our fundraising revenue increased by 24% compared to 2023, foundation grants constituted 89% of our funding for the 2024 fiscal year. We are committed to securing more foundation and multi-year grants, expanding our fundraising efforts, and generating revenue through programming to establish a sustainable funding stream. Your continued support is crucial in enabling us to provide such dynamic programming experiences for our participants. We look forward to advancing the mission of BGFC with the ongoing support of all our donors.

FINANCIAL BREAKDOWN

CURRENT YEAR AND 2025 PROJECTIONS

COST OF CAMP



2024 - \$217K

2025 - \$220K

COST PER GIRL, THEIR PRODUCTION TEAM, AND FILM PRODUCTION



2024 - \$21.7K

2025 - \$22K

CAMP BUDGET DIVIDED BY TEN GIRLS

Includes cost for technology supplies, the LA Production Retreat (flight, hotel and meals), contractor fees for editor and coach, fees for production team and a parent to attend LA Production Retreat, film budget stipend, books, final showcase fees.

COST OF ALUMNI & OUTREACH PROGRAM (NEW)

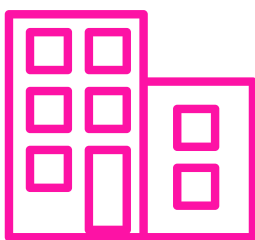


2024 - \$24K

2025 - \$30K

FESTIVAL TRAVEL, SCHOLARSHIPS, PROGRAMMING, FESTIVAL FEES

COST OF BGFC ORGANIZATION OPERATIONS



2024 - \$140K

2025 - \$200K

SALARIES, SERVICES, AND ADMINISTRATIVE COSTS

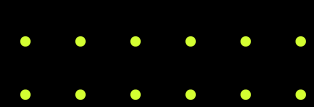
(IE. INSURANCE, ACCOUNTING FEES, ADMIN SOFTWARE, ETC.)

TOTAL COST TO RUN BGFC 2024



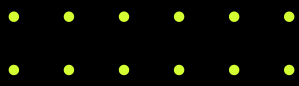
2024 - \$380K

2025 - \$450K



SPONSORS

2023 - 24



2023 - 2024 SPONSORS

DONOR LEVELS

PRESENTING SPONSOR - \$50K+

MacArthur Foundation
Black Girl Freedom Fund
SONY

FEATURED SPONSOR - \$25K - \$49,999

Surdna Foundation
Arts And Science Council | NC Arts Council
Camelback Ventures
Ms. Foundation
Southern Black Girls and Women's Consortium

PREMEIRE SPONSOR - \$10K - \$24,999

Ally Bank

PLATINUM SPONSOR - \$5K - \$9,999

Final Draft Screen Writing
Dorm Key Foundation (Nichelle Tramble Spellman)

GOLD SPONSOR - \$2.5K - \$4,999

Nichelle Tramble Spellman

SILVER SPONSOR - \$1K - \$2,499

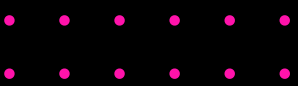
Vanita Beavers
Charles Murray
Matthew Campbell
Jimmeka Anderson
Sierra Davis

BRONZE SPONSOR - \$500 - \$999

Halcyon Person
Erica Shelton Kodish
Addison Belhomme
Korinne Meier
Chika Igwilo
Georgia Tech
Women + Girls Research Alliance
Sonja Warfield
Moitri Ghosh
Nekisa Cooper
Travis Blackmon
Valerie Powell-Stafford
Deborah Santana

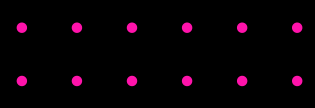
SUPPORTING DONORS - \$100 - \$499

Angela Nissel
Chanel Tanner
Donyell Kennedy McCullough
Lisa Johnson
Katrina O'Gilvie
Karen Peterkin
Diane Houslin
Traci Carter Holsey
Sharon Liggins
Rita Sanders
Heather Callam
Merciel Porter
David Crump
Adrienne Diegert
Amy Laue
Kelly Czarnecki
Victoria Shabo
Lula Mae Loynes
Marainetta Ladson
Angelia Byrd
Charleston Davis
Shawnte' Lane
Misha Featherstone
Dr. Marshanel Wright
Leyonna Barba
Jonathan and Robert Niles-Weed
Kaliah and Tyrone Thomas
Andre T.
Don Halcombe
Keith Burgess
Theresa Green
George Piere
Tammy Dowley-Blackman
Ebony Kaiser
Emily Smith
Shauna Noel
Angela MacCalla
G\$ and JRey
L. Therese White
Aric Avelino
Ronald Funches
Julia Wolfe
Marcia Haynes
Music Watson
S.O.U.L. (Angela Uhegwu)
Belinha De Abreu
Tyson and Lisa Brooks
Renada Shepard
Amy Kelley
Tresha Ellis
Darlene Thomas
Michael Porter
Jerry LaMothe
Paul Stroud
Dr. DT O'Gilvie
Tami Roman
Nathan Mitchell
Daniel Jordan
Jasmine Rosario
A.K. Foreman



PARTNERSHIPS

2023 - 24



2023-24 PARTNERSHIPS

NBCUniversal

NBC UNIVERSAL CREATES A CUSTOMIZED EXPERIENCE FOR 2024 BGFC COHORT

NBC Universal hosted BGFC on their lot during our LA Retreat, provided a customized tour and visit on the set of Bel-Air. The partnership also included a Fireside Chat with NBCU Chairman Pearlana Igbokwe, Nne Ebong, Head of Overall Deals at Netflix, and Board Member, Chika Igwilo, providing invaluable industry insights and inspiration for the young filmmakers.



SONY

SONY CREATES A SHORT DOC ON BLACK GIRLS FILM CAMP

Black Girls Film Camp was the recipient of the Sony Create Action Grant. Through the grant partnership, BGFC received \$50K in cash to support the program, a custom short documentary about the organization, and \$50K in Sony Electronics products where each participant in the program received a Sony Camera to keep, valued at \$2.5K each.

2023-24 PARTNERSHIPS

USC Annenberg Critical Media Project

USC ANNENBURG - CRITICAL MEDIA PROJECT PARTNERS AGAIN WITH BGFC!

BGFC partnered with USC Annenberg's Critical Media Project to host the 3rd Annual Weekend Production retreat in LA at USC. We collaborated with Dr. Alison Trope who assisted with coordinating sessions, speakers, and shooting basics course with Miki Turner for the weekend.



GYRL WONDER

GYRL WONDER PARTNERS WITH BGFC TO HOST AN INDUSTRY SPEED NETWORKING EVENT IN LOS ANGELES, CA

BGFC partnered with Gyrl Wonder to host an industry mixer in Los Angeles, CA, for high school and college-aged girls interested in film and media careers. The event featured a speed networking session and panel discussion with 10 Black women filmmakers and industry influencers. (Pictured Left: BGFC Co-Founders and Gyrl Wonder Founder)

2023-24 PARTNERSHIPS



ARRAY PARTNERS WITH BGFC TO HOST A PRIVATE FREE SCREENING OF ORIGIN

Array hosted a fully funded private screening of Ava Duvernay's film, *Origin*, for the Black Girls Film Camp community to attend in January 2024. The event was funded through Array's Seat 16 initiative.



ESSENCE FILM FESTIVAL

ESSENCE FILM FESTIVAL SCREENS BGFC FILMS FOR THE 2ND YEAR

The Essence Film Festival (EFF) served as a screening partner for the 2nd year, spotlighting three of our alumni films. Alumni also participated in a filmmaker Q&A and in interviews with Sista Brunch Podcast. Dr. Jimmeka Anderson also served as a speaker on a panel with other media organization leaders.



2023-24 PARTNERSHIPS



SOUTHERN BLACK GIRLS & WOMEN CONSORTIUM

SBGWC provided BGFC with a 3rd year grant. SBGWC also fully funded and partnered with BGFC to host a Private FREE Advance Screening of *The Color Purple* in Charlotte, NC and invited BGFC to host a workshop and screen our films at the Southern Black Girls Conference in June 2024 in Atlanta, GA.



CALIFORNIA
FILM INSTITUTE



MILL VALLEY
FILM FESTIVAL

CALIFORNIA FILM INSTITUTE SCREENS 2022 FILMS AT MVFF AND HOSTS SESSION

The California Film Institute (CFI) hosted Black Girls Film Camp at the 46th Mill Valley Film Festival. 2023 Alumni screened their films and served as speakers. Dr. Jimmeka Anderson provided a keynote speech at the Mind The Gap Summit and received the Vision In Film Education Award.

2023-24 PARTNERSHIPS



BLACK GIRL FREEDOM FUND

Black Girl Freedom Fund provided funding for BGFC for a 2nd year and provided promotional support. Dr. Monique Couvson also served as a speaker for the 2024 camp.



Ms. FOUNDATION
FOR WOMEN

MS. FOUNDATION FOR WOMEN

The Ms. Foundation awarded BGFC with a 3rd year grant and has provided leadership training for the leadership team. Ms. Foundation continues to share resources and opportunities to support BGFC.



Surdna
Foundation

SURDNA FOUNDATION

Surdna Foundation provided BGFC with a 1st year unrestricted grant to support programming for participants. We are extremely grateful for the support of the Surdna Foundation and their contribution to Black Girls Film Camp.

MacArthur
Foundation

MACARTHUR FOUNDATION

MacArthur Foundation provided BGFC with a multi-year grant to support the organization from 2024 - 2026. The foundation also hosted a convening for our co-founders to attend in Chicago, IL, June 2024, all expenses paid.

2023-24 PARTNERSHIPS



ALLY CHARITABLE FOUNDATION

Ally Bank provided funding for the 2nd year to support the Black Girls Film Camp Premiere Weekend in Charlotte, NC.



Culture For All.



North Carolina Arts Council

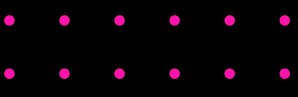
ARTS SCIENCE COUNCIL; NC ARTS COUNCIL

Arts and Science Council provided a Culture Vision Grant for 3rd year to support Premiere Weekend in Charlotte, NC, and an Operational Grant to support our Board Retreat.

ADDITIONAL PARTNERS

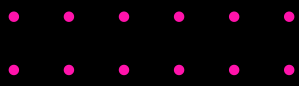


THANK YOU TO OPERATION RESTORATION FOR SERVING AS A FISCAL SPONSOR



SPEAKERS

INDUSTRY MENTORS



2024 SPEAKERS

60+ BLACK WOMEN IN THE INDUSTRY INVEST TIME AND WISDOM TO THE 2024 COHORT

The 2024 speaker line up for this year's camp featured some of the most influential women in film, TV executives and showrunners, as well as Ph.D. scholars in Black Feminist Studies. Speakers spoke during our virtual Saturday sessions, Thursday night Fireside Chat Series, in-person in LA Retreat, and during Premiere Weekend in Charlotte, NC!



Pictured Above: Fireside Chat with, Actress, Tasha Smith, during the 2024 LA Retreat at the USC Hotel.



Ruth Carter

2X Academy Award
Winning Costume Designer



Tasha Smith

Award Winning Actor
and Director



Tonya Lewis Lee

Award Winning
Filmmaker and Author



Debra Martin Chase

Entertainment Industry Icon
and Trailblazer



Tika Sumpter

Actor, Producer,
and Director



Pearlana Igbokwe

Chairman, Universal
Studio Group



Nne Ebong

VP of Overall
Deals, Netflix



Janine Sherman Barrois

Showrunner and
Executive Producer



Blitz Bazawule

Award Winning
Filmmaker



Meagan Good

Award Winning Actress
and Producer



Cree Summer

Actress, Musician,
and Voice Actress



Dana Gills

Executive VP of Development
and Production at Monkeypaw



Felischa Marye

Showrunner, Writer,
Producer and Director



Dee Harris- Lawrence

Executive Producer
and Showrunner



Kelley Kali

Director and
Actress



Ranada Shepard

Showrunner and
Executive Producer



Stella Meghie

Award Winning
Writer and Director



Tanya Hamilton

Award Winning
Writer and Director

2024 SPEAKERS (CONT)



Alyson Fouse
Executive Producer
and Writer



Dr. Rachel Raimist
Award Winning
Filmmaker



Jamila Hunter
President of Macro
Television Studios



Stephanie Filo
4X Emmy Winning Editor
and Activist



Karen McMullen
Festival Director
at Urbanworld



Chiquita Banks, Esq.
CEO of Bankable
Consulting



Tressa "Azarel" Smallwood
Founder and CEO of
Megamind Media



Erica M Butler
TV Writer and
Story Editor



Tracy "Twinkle" Byrd
Producer and
Casting Director



Salena Rochester
Writer, Producer, Film
TV Consultant



Rae Benjamin
Writer and
Producer



Aisha Summers Burke
EVP, Head of Creative
at BET Studios



Naimah Jabali-Nash
6X Emmy Winning
Director and Producer



Courtney Parker
Entertainment
Executive



Lamonía Brown
Festival Director at
Essence Film Festival



Antonia March
Writer and Producer



Jackie Mckinley
Writer and Producer



Spenser Reich
Award Winning
Editor



Pictured Above: Meagan Good surprises the 2024 cohort as a special guest speaker during the 2024 LA Retreat.

2024 SPEAKERS (CONT)



Pictured Above: Pearlana Igbokwe chats with 2024 BGFC Teen Director after Fire Side Chat at NBC Universal during the LA Retreat.



Celeste Hughey
Screenwriter



Erin Wesley
Cinematographer



Lisa Janae
Filmmaker and Actor



Naoe
Filmmaker



Andrea Bowman
Film and TV
Hair Stylist



Candace White
Deputy Director at
Columbia University



Dr. Monique Couvson
Award Winning Author and
Social Justice Scholar



Tamika Lamison
Exec Director, Commercial
Dir. Diversity Program



Zoe Marshall
Film and TV
Writer



Emerald Wright-Collie
Producer and Development
Executive



Nailah Jefferson
Filmmaker and Director



Aydrea Walden
Writer



Vicki Shabo
Gender Equity Expert
and Policy Advocate



Angela Cannon
SVP, Multicultural Networks
& Strategy at Aspire TV



KeAnna Jackson
Streaming/Marketing PR
Manager at MAX



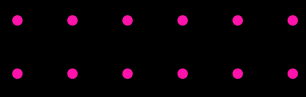
Lillian Rivera
Dir. of Education and Eval. at
The Hollywood Commission



Dr. Robin Boylorn
Holle Center Director at
University of Alabama

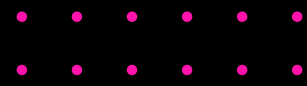


John Gibson
VP of External Multicultural
Affairs at MPA



CAMP ACTIVITIES

2024 COHORT



PRE-PRODUCTION

NEW PRE-PRODUCTION CURRICULUM AND SUPERVISOR IMPLEMENTED IN 2024 COHORT

The BGFC 2024 Pre-Production process served as a fantastic start to welcoming a new cohort of talented young filmmakers on their creative journeys. This year's stories featured a variety of genres that were uniquely leveraged to shine a light on issues pertaining to Black girlhood. Through feedback and mentorship from industry professionals including but not limited to Katrina O'Gilvie (Swagger, All Rise), Felischa Marye, (Bigger, 13 Reasons Why) and Dana Gills (Monkeypaw) our participants gained invaluable insights into script development, storytelling, and budgeting.



“As Pre-Production Supervisor, I had the privilege of opening up shadow opportunities for BGFC teen directors and alumni to be on the set of the film “Missing Rhythms” and have an up-close look into the pre-production process by sitting in on virtual table reads and production meetings.

— ”
REGINA HOYLES
2024 PRE
PRODUCTION
SUPERVISOR



Special thanks to Final Draft and Coverfly for sponsoring free screen writing software to all participants, their editors, and coaches.

LA RETREAT

BGFC provided an all-expenses-paid LA Retreat at USC for the 3rd year in partnership with USC Annenberg's Critical Media Project for teen directors, their editor, production coach, alumni coach, and a parent to attend. From April 27th - May 1st, 2024, participants attended sessions led by USC Annenberg and School of Cinematic Arts' professors, visited NBC Universal and The Academy Museum, and a high tea hosted by Showrunner and BGFC Board Member, Nichelle Tramble Spellman. Campers engaged in intimate speaker sessions with celebrity guests, Megan Good and Tasha Smith.



Pictured Above: 2024 Teen Directors at the Annual High Tea hosted by Board Member, Nichelle Tramble Spellman, and pictured with additional guest host, Janine Sherman Barrois, and Board Member, Karen Peterkin.



Pictured Above: 2024 Cohort pose on USC campus after their Critical Media and Photography workshop with Alison Trope and Miki Turner.



Pictured Above: 2024 Teen Directors on the set of Bel-Air at the NBC Universal lot.

PRODUCTION

During this year's Production Phase, teen filmmakers had the opportunity to collaborate with professional, award-winning cinematographers from their respective cities. These experienced cinematographers often brought along additional crew members, such as Assistant Camera operators, Gaffers, and Grips. This collaboration provided our 2024 BGFC cohort with an authentic, professional on-set experience, which further enhanced their understanding of the filmmaking process.



Pictured Above: 2024 Teen Director, Milan. A, and her Editor, Rachel. H, practice shooting to prepare for the production of her film.

The BGFC Director/Writers were tasked with completing several essential activities throughout the production process, such as storyboarding, hiring film crews, casting, purchasing props and costumes, and delegating responsibilities to their Production Coach, Alumni Coach, Cinematographer, and additional crew members. By the end of the production phase, they had acquired valuable technical skills and developed a newfound confidence in their directorial abilities.



Pictured Above: 2024 Teen Director, Caris Pryor, on the set of her film, Game Changers, with her Production Team, Jewel. B (Production Coach), Addison. B (Alumni Coach) and Kandace. T (Editor).

PRODUCTION

“

During the production phase of BGFC, I found it difficult, but much easier with the help of my production team and some of the BGFC leaders. Despite my struggles, production was very fun as well! It was amazing to see my idea develop, and for my film to come to life.”

— “ —
-Alexandra C. Bonner



Pictured Above: 2024 Teen Director, Alexandra. B, on the set of her film with her Cinematographer and Production Team.



Pictured Above: 2024 Teen Director, Kyla. H, on shooting day with her Production Team, Lauren. M and Imane. L.

“

The production phase was my favorite part during the BGFC experience. I struggled to find a cinematographer, but then the BGFC Admin Team connected me to Dominic Easter, and with their guidance, we produced an amazing film. I also learned many directing techniques that will stick with me forever.



— “ —
-Kyla Holmes

POST PRODUCTION

NEW POST PRODUCTION PLATFORMS INTRODUCED + BGFC EDITORS HIRED THROUGH EDITBAE POST

We enhance post-production education each year using Adobe Suites Premiere Pro and After Effects as our editing platform. The biggest learning curve and focus of this cohort was sound design. Using Envato Elements, students understood the power of music, sound effects, and transitional techniques. Frame.io served as our client relations platform to give precise visual feedback. Award-winning film editor Stephanie Filo, ACE (Dahmer, Black Lady Sketch Show, We Grown Now) and Spencer Reich (Power Universe, Diarra from Detroit) provided deeper insight and inspiration with their professional journey. While partnering with Editbae Post, we've been able to hire BGFC editors for various high-end projects to build a pipeline into the workforce.



Pictured Above: All ten 2024 editors with BGFC Post Production Supervisor and Academy Award Winning Editor, Chassidy Jade.



Pictured Above: A shot of the slide deck presentation during the Editing Basics workshop at the 2024 LA Retreat.



Pictured Above: Post Production Supervisor, Chassidy Jade, facilitating her Editing Basics workshops the LA Retreat.

2024 PREMIERE WEEKEND

BGFC hosted a slate of filmmaking workshops, mixers, and panels in Charlotte, NC culminating to the annual premiere and debut of the 2024 BGFC cohort films in Charlotte, NC from Thur, June 20 - Sat, June 22, 2024. The event had over 300 attendees and 1.5K watching via live stream.



Pictured Above: A packed audience at the 2024 BGFC Premiere at Nascar Hall of Fame in Charlotte, NC. The event sold out a month early.



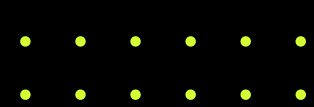
Pictured Above: BGFC Alumni at the 2024 Premiere.



Pictured Above: 2024 Teen Director, Marley Jones



Pictured Above: The opening Friday night mixer during Premiere Weekend was a 90's themed party with dancing, food, and games.



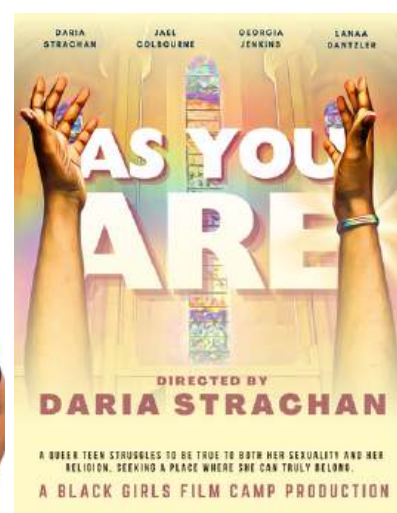
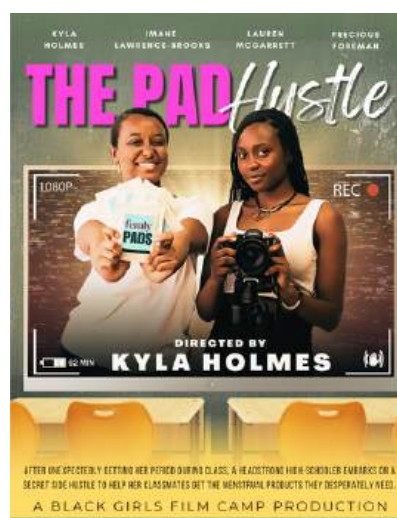
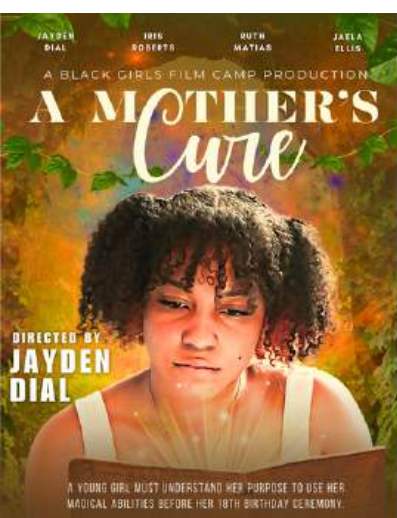
FILMS

COLLECTION OF 40 STORIES



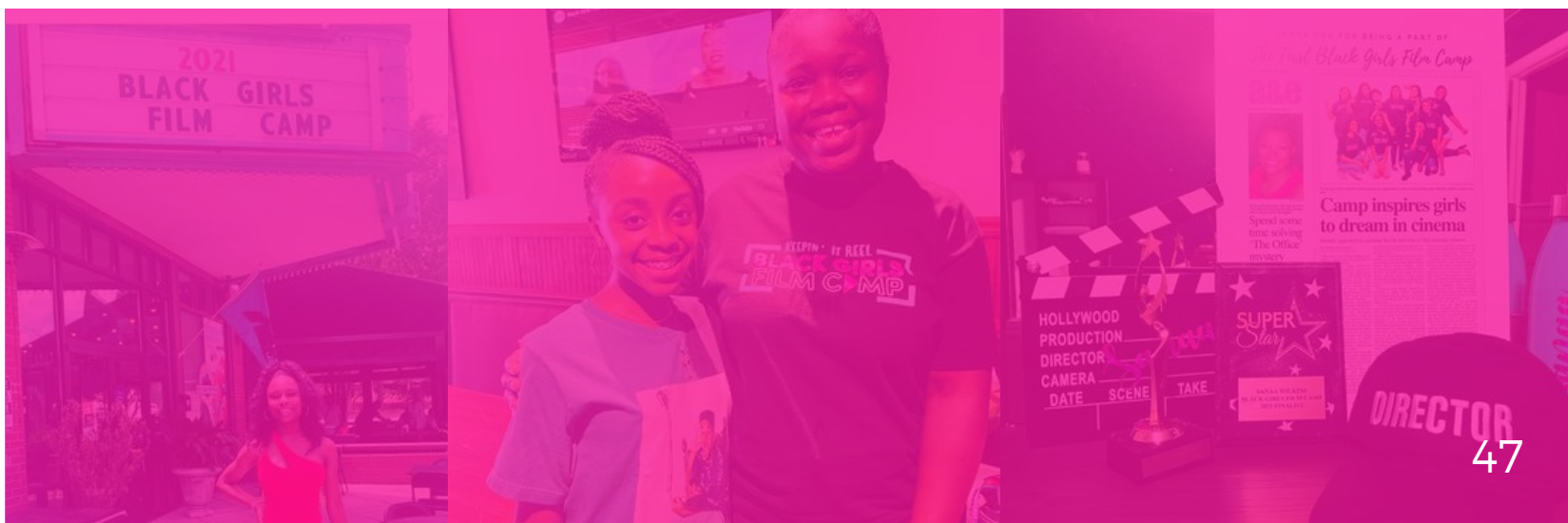
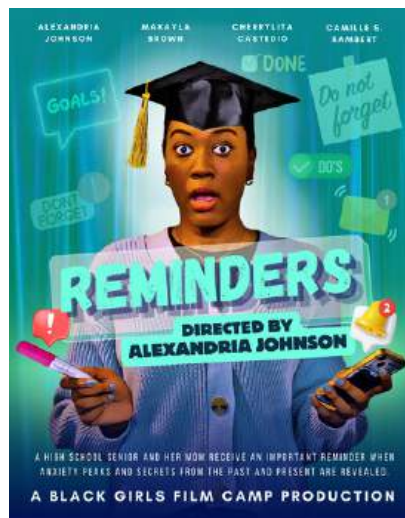
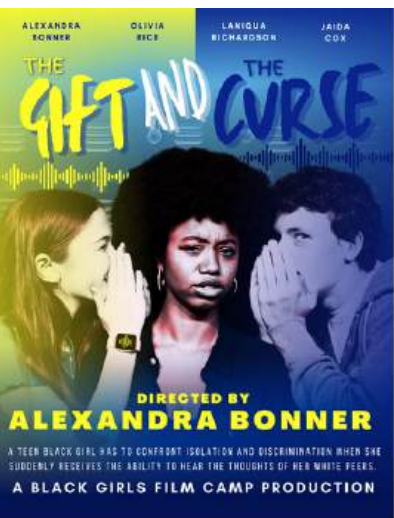
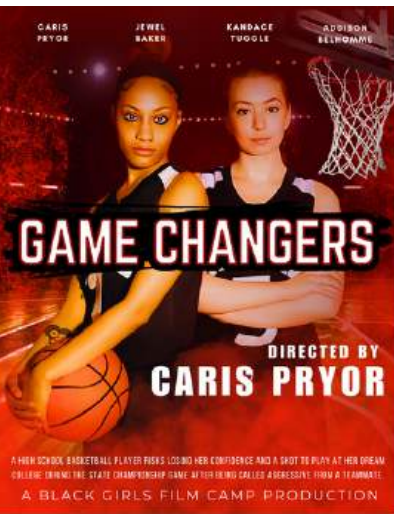
2024 COHORT FILMS

CLICK POSTERS TO WATCH FILMS



2024 COHORT FILMS

CLICK POSTERS TO WATCH FILMS



LEADERSHIP TEAM

DR. JIMMEKA ANDERSON

SIERRA DAVIS

REGINA HOYLES

YHA MOURHIA WRIGHT

CHASSIDY JADE

NIGERIA SEGURE WATSON

CRYSTAL SATTERWHITE

KELLIANNE JORDAN

EBONY KAISER

SHATOYA LADSON

SHANELL SMAW

JOY DAVIS

CARLOS SCOTT (PUBLICIST)

BOARD OF DIRECTORS

KORINNE MEIER (PRESIDENT)

KAREN PETERKIN (VICE PRESIDENT)

LISA JOHNSON (SECRETARY)

ADDISON BELHOMME (ALUMNI REP)

NICHELE TRAMBLE SPELLMAN

KATRINA O'GILVIE

HALCYON PERSON

DR. CHANEL CRAFT TANNER

TRACI CARTER HOLSEY

ERICA SHELTON KODISH

DIANE HOUSLIN

ANGELA NISSEL

CHIKA CHUKUDEBELU IGWILO

DONYELL KENNEDY MCCULLOUGH

SHARON LIGGINS

TRACY "TWINKIE" BYRD (ADVISORY BOARD)

DR. BELINHA DE ABREU (ADVISORY BOARD)

CHIQUITA BANKS, ESQ. (ADVISORY BOARD)

VICKI SHABO (ADVISORY BOARD)

BLACK GIRLS
FILM C▶MP

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